

Motor Carrier Safety Associates

-- Services to Organizations Involved in Motor Carrier Safety & Operations --

<https://carriersafety.info>

Motor Carrier Safety Associates (MCSA) is a consortium of U.S. and Canadian truck and bus safety professionals providing training, research,



and consultation to motor carriers and to other organizations involved in carrier safety and operations. Such organizations include associations, service agencies, insurance, shippers, brokers, contractors, and government agencies. MCSA is well positioned to offer a wide range of services to both government and private sector agencies requiring third party expertise. Our senior associates have more than 200 combined years of experience in government, industry, and academia. MCSA has expert knowledge in motor carrier, government and private sector operations and requirements, and is able to mix and match support to address client needs. MCSA offers consultation, program development, and training in a wide array of subjects. MCSA services encompass the following:

MCSA Expertise Areas

Safety and Compliance

- ✓ Staff safety training
- ✓ Independent safety audits
- ✓ Assistance during state or federal or Canadian audits
- ✓ Develop strategies and actions post audit
- ✓ Review of carrier data in CSA and/or Canadian compliance databases
- ✓ Assist with data challenges
- ✓ Organizational structure & effectiveness
- ✓ Root cause analysis and independent fact-finding
- ✓ Safety and compliance plan development
- ✓ Best practices benchmarking
- ✓ Corporate risk assessment
- ✓ Customized safety manuals and policy
- ✓ ITS and other technology planning

Compliance Information Systems

- ✓ Commercial Driver License issuance and control
- ✓ Carrier and vehicle registration
- ✓ Conviction, inspection and crash reporting

Program Assessment and Development

- ✓ "Beyond Compliance" policy and program development

- ✓ General motor carrier safety program evaluation
- ✓ Alternative service delivery
- ✓ Vehicle size & weight guidance
- ✓ Best practices literature search
- ✓ Partnership development and facilitation
- ✓ Transition planning
- ✓ Feasibility studies

Human Resources

- ✓ Organizational design and restructuring
- ✓ Change management
- ✓ Performance measurement and management
- ✓ Staff development and training plans
- ✓ Leadership training
- ✓ Succession planning
- ✓ Performance assessment
- ✓ Employee surveys
- ✓ Corporate culture/health assessment

Fatigue Management

- ✓ Staff and management training in North American Fatigue Management Program
- ✓ Seminars on fatigue management
- ✓ NAFMP deployment planning
- ✓ Corporate culture and readiness assessment

Client Support and Focus

- ✓ Customer/supplier partnership development
- ✓ Communication plans
- ✓ Measurement of client satisfaction

Acquisition Support

- ✓ Due diligence and future operating strategy development
- ✓ Facility and equipment assessment
- ✓ Corporate safety assessment
- ✓ Environmental assessment

Insurance and Risk Management

- ✓ Tendering insurance needs
- ✓ Independent reporting of performance

Strategic Planning

- ✓ Strategic and business planning
- ✓ Strategy development and change management
- ✓ Meeting and team facilitation services
- ✓ SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis
- ✓ Competitor analysis
- ✓ Product line and geographic focus
- ✓ Business development, grant performance,
- ✓ Strategic and business planning
- ✓ Meeting facilitation services.

International Operations

- ✓ Business operations throughout Western Hemisphere
- ✓ Facilitation, interpretation, & translation
- ✓ English-Spanish-French-Portuguese.

MCSA Principals

MCSA's principals have been leaders in industry, government, research, and training. They are:

Richard W. Carr is an experienced transportation safety executive. This includes executive roles with Quality Carriers, one of North America's largest bulk carriers and Pioneer Transportation, a west coast private fleet bulk carrier. He also managed the safety of a 10,000-vehicle construction fleet and was Managing Director of Transurance Risk Retention Group. Contact: Dickcarr48@gmail.com, (904)646-7925.



Benoit Cayouette has 27 years of experience in transportation including 8 years in commercial vehicle enforcement and 19 years in Quebec's government service as a motor carrier, truck and safety regulator. Mr. Cayouette has expertise in safe and seamless truck border crossings between Canada and the U.S. He has also worked on North American regulation harmonization. Contact: Benoit.c@oricom.ca, 418-573-6103.



Roger Clarke has worked for 37 years in airline, trucking, and motor coach transport. He served as a provincial safety official in Alberta for 32 of those years. During his government career Mr. Clarke developed partnerships with the truck and bus industry including serving as Chair of the NAFMP from inception to completion. Contact: roger.clarke@shaw.ca, (403) 318-1609.



Len Comtois is the principal of HSSE Consulting Services and has over 30 years of trucking and transportation experience. He has held senior compliance positions with industry leaders in bulk transportation and waste management. Areas of expertise include cargo tank standards, hazardous materials, carrier and workplace safety, border security and environmental compliance. Contact lcomtois2@gmail.com (514) 594-5174.



Barry Davy recently retired as Senior Vice President at Trimac Transportation. His experience in transportation management includes executive roles with Trimac, one of North America's largest bulk highway carriers, and with CP Express & Transport, an international less-than-truckload carrier. He has been responsible for line operations, staff management, marketing, and sales. Contact: barrywdavy@gmail.com, (403) 288-8490.



Rodolfo Giacoman is the Founder of Alertness.Pro which helps professionals improve their well-being, alertness and productivity. Over the last two decades, Rodolfo has helped government, non-profits and private organizations achieve better commercial driver safety through education, information technology, and compliance programs. Contact: rodolfo@alertness.pro, (703) 751-9344.



Jennifer Hall has had a progressive career in justice and road safety in the public, private, and academic arenas. In establishing Sirius Strategic Solutions, she works both nationally and internationally on motor carrier issues. Jennifer is completing her PhD at the University of Victoria and is the Vice-President of the Canadian Association of Road Safety Professionals. Contact jkhall@telus.net or (250) 881-8503.



Peter Hurst has 42 years of government experience in transportation. This includes policy, regulation, and executive management of motor carrier safety for the Ontario Ministry of Transportation. Mr. Hurst has held leadership roles with the Commercial Vehicle Safety Alliance, the Canadian Council of Motor Transport Administrators and the International Registration Program Inc. Contact pdhurst53@gmail.com, (905) 347-0983.



Ronald R. Knipling is President of Safety for the Long Haul Inc. Dr. Knipling is the author of the first and only comprehensive textbook on large truck safety, entitled *Safety for the Long Haul; Large Truck Crash Risk, Causation, & Prevention*. The book's 13 chapters cover 100 different large truck safety topics. He has held senior government, university, consulting, and training positions. Contact rknipling@verizon.net, (301) 229-2023.



Rob Weston is the Principal of TransWest Consulting and has over 35 years of trucking and transportation experience. He has held senior management positions at the Trucking Safety Council of British Columbia, a BC-based trucking company, and the BC Trucking Association. Areas of expertise include regulation, policy, safety, logistics, human resources, training, and operations. Contact: rkweston@gmail.com, (604) 889-7439.



Other MCSA Services

Customized Management Support and Training for Motor Carriers. MCSA offers consultation and training to carriers in 27 topics relating safety and operational management.

Following an assessment, a modular program is developed from the following expertise areas:

Key Concepts in Safety	Non-Driving Injuries	Insurance/Risk Management
Crash Risk Factors	Crash Investigation &	Product Stewardship
Crash Causes &	Accountability	Cargo Securement
Countermeasures	Claims Administration	Cargo Tank Industry Issues
Fatigue Management Intro	Driver Recruiting & Selection	Leadership
Management Processes	Driver Orientation & Training	Property & Real Estate
Compliance Management	Driver Performance	Customer Focus
Post-Audit Remediation	Management	Acquisitions
Truck Size & Weight Guidance	Driver Pay & Retention	Strategic Planning
Safety Beyond Compliance	Driver Health & Wellness	International Operations.

North American Fatigue Management Program. The NAFMP assists carriers in managing driver fatigue and health proactively in ways that are complementary to HOS compliance. The program includes instruction for motor carrier executives, managers, trainers, dispatchers, shippers and receivers, and, most importantly, drivers and their families. MCSA helps each carrier to start its NAFMP program and integrate it into its regular safety management systems. We can provide the full program (10 units, 15 total hours), or a one-day seminar capturing core NAFMP fatigue management concepts and information. Services can be provided in person or remotely via private webinars.



Conference Presentations and Training. MCSA principals are available to speak at conferences or management meetings on all of the topics listed above. We can also work with you to plan and implement effective and informative meetings for executives, managers, researchers, and other staff.



For more information, contact any of MCSA's principals or visit:

<https://carriersafety.info>